Annual LTER Information Management Committee Report (2018-2019)

Date: May 2019

Name of Committee: LTER Communications Committee

Name and affiliation of the Committee Chair (or co-chairs or Executive Board):

Clarisse Hart (HFR), Lina DiGregorio (AND)

Current members:

Julie Doll (KBS) ● Marty Downs (NCO) ● Charley Driscoll (HBR) ● David Foster (HFR) ● Sarah Garlick (HBR) ● Peter Groffman (BES) ● Sam Norlin (NCO) ● Nick Oehm (FCE) ● Alexandra Rose (NWT, MCM) ● Kristen Weiss (NCO) ● Lauren Wood (VCR)

How membership is determined (identified by sites, voluntary, appointed by the Executive Board, etc)

Membership on the committee is voluntary. As a committee we seek to recruit members with diverse representation across roles (e.g., Pls, IMs, Education/Outreach Coordinators, site-level communicators, students) and site geography; Co-chairs are elected every 3 years.

Meeting frequency:

Every other month via video conference

Major activities or accomplishments for the year:

- Support the "LTER Stories" special issue of Ecosphere
 - o Member Peter Groffman convened manuscript authorship
 - Member Julie Doll is guest editor for special issue
 - Multiple members are internal reviewers for manuscripts
- Long-term goal: build community of practice for site communicators and others interested in science communication across the Network
 - 2019 action item: in collaboration with Diversity Committee and Higher Ed Working Group, facilitated 2 LTER-wide calls on communication and diversity issues in REU programming
- Worked with NCO and NSF to amplify/populate from the site level multiple LTER multimedia campaigns (e.g. Earth Day <u>Story Map</u> project, <u>#LTERlove</u>, #WhylSynthesize)
- ASM 2018
 - Led committee meeting (recruited multiple new members)
 - Supported cohort of REUs at ASM
 - With Higher Education Working Group, co-organized two preparatory webinars for REUs attending the meeting (an overview of LTER, and a session on how to communicate well with scientific posters)

 Created & led Arthur C. Schwarzschild student poster contest, with a focus on science communication; worked with ESA to donate student annual memberships as prizes

Subcommittees or working groups (WG):

Planned activities for the coming year:

- For the special edition of Ecosphere:
 - Contribute reviews of manuscripts
 - Work with NCO and NSF to publicize manuscripts' story points for broad audiences with media outreach, partner outreach, and social media
- To build the LTER community of practice in communication
 - Organize a "book club"-like viewing and discussion of the LTER site applications of a scicomm professional development topic (e.g. from the Sackler Colloquium)
- Work with Higher Ed working group to plan a summer 2019 virtual session (giving an overview of the LTER Network) for REUs at LTER sites
- Work with NCO to amplify outcomes/products from 2018-2019 synthesis working groups
- Contribute as needed to 40-year review
- Goal if leveraged funding can be obtained: create & distribute calendar of LTER imagery for LTER community, funders, and stakeholders

Upcoming changes in leadership, purpose, or process:

The term of one of our co-chairs, Clarisse Hart, will end in September; the committee will vote in a new co-chair.

We will continue to nimbly adjust the work of this committee to support site-level needs, and to augment the goals and communication capacity of the Network Office.